

Chapter "U" Recruitment Challenge

We want to issue a challenge to all the Members and Riders of Chapter U. We need new members and we need them now. Chapter U members are our Chapter's best ambassadors, so we are initiating a new initiative to recruit new members; and there's a worthwhile reason to participate. Let us explain.

The Chapter U member that recruits the most new members, not renewals, by the end of the 2017 riding season (Jan 1 - Dec 31, 2017), and gets them to participate in Chapter U activities will get a \$55.00 gift certificate from Kent Power Sports.

This program complements the GWRRA "Find-A-Friend" program. (See attachment) If you can recruit for GWRRA you can receive additional rewards by being part of the Chapter "U" program. To be eligible for the Chapter "U" portion of this program you must recruit a minimum of 5 new GWRRA members, with a maximum of 2 persons counting toward one family membership. Confirmation of new Rider recruitment totals must be verified by 31 December 2017; and the Chapter "U" Rider with the most new recruits will receive the \$55.00 gift certificate.

It doesn't stop there, however. When those new members come to their first Chapter U Gathering, they need to be made to feel that they are really appreciated and that we want them to ride with us. Please help with this by introducing your new members to each of the Chapter U members attending the Gathering. Remember, they don't have to own Gold Wings, Valkyries, or F6B's, they just have to own a motorcycle and be willing to be Friends for Fun, Safety, & Knowledge. We've seen it time and time again, after they see all those Gold Wings, they end up seeing the light and before you know it, they show up on a nice Gold Wing.

Be SURE to write your name and membership number at the bottom of the membership application in order to receive your Find-A-Friend credit. If your new recruits call GWRRA Member Services to join, please tell them to provide this information to ensure you receive credit. See enclosed GWRRA membership application form.

See Tom Hendricks, Membership Enhancement Coordinator for questions.

GWRRA MEMBERSHIP APPLICATION		<input type="checkbox"/> New <input type="checkbox"/> Renew Member No: _____
Member Name: _____		Member Date of Birth: _____
Last First		
Co-Rider Names: _____		
Mailing Address: _____		
City State Zip		<input type="checkbox"/> USA <input type="checkbox"/> Canada <input type="checkbox"/> Other: _____
Telephone: Home: () _____ Work: () _____ E-Mail: _____		
Gold Book™ Directory Information (must check at least one):		
A) <input type="checkbox"/> Truck/Trailer B) <input type="checkbox"/> Phone Calls Only C) <input type="checkbox"/> Tent Space D) <input type="checkbox"/> Lodging E) <input type="checkbox"/> Tools F) <input type="checkbox"/> Tour Guide <input type="checkbox"/> Do Not list me in the Gold Book		
GWRRA 21423 North 11 Avenue Phoenix AZ 85027 800-843-9460 (623) 581-2500 (877) 348-9416 Fax www.gwrta.org www.towbusters.com 	Member Type (Select One) Individual Membership <input type="checkbox"/> 3 yrs \$120 USD <input type="checkbox"/> 2 yrs \$85 USD <input type="checkbox"/> 1 yr \$45 USD Family Membership (2 or more people in household) <input type="checkbox"/> 3 yrs \$150 USD <input type="checkbox"/> 2 yrs \$105 USD <input type="checkbox"/> 1 yr \$55 USD Associate Individual* <input type="checkbox"/> 3 yrs \$135 USD <input type="checkbox"/> 2 yrs \$95 USD <input type="checkbox"/> 1 yr \$50 USD Associate Family* <input type="checkbox"/> 3 yrs \$165 USD <input type="checkbox"/> 2 yrs \$115 USD <input type="checkbox"/> 1 yr \$60 USD Subscription Only (Wing World™ Magazine) <input type="checkbox"/> 1 yr \$40 <small>*The Associate Membership is for those who wish to take advantage of GWRRA and its benefits and do not own a Gold Wing or Valkyrie.</small>	<input type="checkbox"/> Yes! I want Rescue Plus for just \$25 per year. (Non-Members \$50) <small>Rescue Plus offers enhanced benefits and covers all registered drivers in your household while driving or riding in any non-commercial vehicle or motorcycle. Rescue Plus also covers your motorcycle trailer. Certain limitations and exclusions apply to coverage. All individuals must be registered with GWRRA to receive a membership card and coverage. Members of GWRRA must have a Family Membership to cover multiple drivers.</small> <input type="checkbox"/> Exclude me from email offers. <input type="checkbox"/> Exclude me from mailings.
New Members—Who referred you to us? Name: _____		Member # _____
Payment Information		
Make checks payable in US Funds to GWRRA. GWRRA dues are not deductible as a charitable contribution for federal tax purposes.		
Credit Card Number/Expiration Date: _____		Cardholder's Signature: _____

FAF12

“Find-A-Friend” Program
NEVER PAY DUES AGAIN!
RECRUIT FIVE NEW MEMBERSHIPS
AND YOUR
NEXT RENEWAL IS FREE!



Find-A-Friend Program Guidelines:

- Find-A-Friend Program starts January 1, 2012.
- Open to all current GWRRRA Members. You must recruit new memberships only, not renewals. Each membership counts as “ONE” regardless of the number of family members in the membership. (They will however, count under the Find-A-Friend pin and T-shirt program.)
- Free years are issued and redeemed in the form of a Gift Certificate that is sent by the Home Office upon achieving the count of five new memberships (households),
- Certificates are non-transferable and will have a one year expiration date.
- There is no maximum number of Gift Certificates that can be earned.
- Memberships recruited during special events (mall shows, rallies, motorcycle shows, etc.) *DO NOT* qualify for this program.
- Life Members may use the Gift Certificates for GWRRRA Official Merchandise, Wing Ding Registration or Charter Fees.
- Free year’s membership may be applied toward consecutive years necessary for Life membership.
- Trial membership applications may be used for the recruiting efforts. Membership fees must be paid to qualify for this Find-A-Friend. Be SURE to write your name, membership number, and promo code “FAF12” at the bottom of the membership application in order to receive your Find-A-Friend credit. If your new recruits call Member Services to join, please tell them to provide this information to ensure you receive credit.

Here’s How It Works:

- For every five new memberships (households) you recruit, you will receive a Gift Certificate with the equivalent value of a Family Membership - \$55. You have the option to redeem your Gift Certificate(s) for:

- GWRRRA Membership Renewal
- GWRRRA Official Merchandise
- Wing Ding Registration
- Chapter Charter Fees

Download the following from the Find-A-Friend website for Chapter newsletter ads, printable Find-A-Friend applications, hangar tags, information recruiting cards and inserts that explain the program. <http://gwrra.org/FAF.html>